



O-KEE-CHO-BEE

The Seminole Indians knew!

Back in Florida's early days the need for food caused them to congregate where soil was fertile and the earth yielded up meats, fish and vegetables in large quantities.

So they went to Okeechobee.

On the shores of this beautiful inland lake—the second largest in the United States—they established a trading post, cultivated the rich soil, and traded with the white man.

Did they dream of the future, those Seminoles?

Did they picture in their mind's eye a great city rising from the shores of their beloved Lake Okeechobee?

Did they visualize the "Iron Horse" steaming into a thriving city over two lines of shining steel?

Could they have seen into the future and thrilled at the thought of tall buildings, paved streets and boulevards, shops, stores, banks and thousands of white men and women enjoying wealth and luxury of a later day?

Perhaps not, but they knew the richness of the soil, those Indians, and that was all they wanted.

LOTS IN OKEECHOBEE COUNTRY, CLUB DISTRICT NOW \$150 \$30 DOWN AND \$15 PER MONTH

Profit is what you want in your Florida investment. Quick profit. Certainly.

Then you MUST INVEST in or around a new city—one that is already a startling success—on its way to a metropolis.

You must invest while prices are low. You must invest in GOOD PROPERTY—close in—property to be developed.

Okeechobee is destined to be the metropolis of Central Florida. Already its population is close to FIVE THOUSAND. It has doubled in the last year. Property values in and around Okeechobee have increased from 500 to 800 per cent in the last 12 months.

"Okeechobee will be a second Miami," said the great Henry M. Flagler years ago.

Today that dream is being realized. Two railroads. One of the world's greatest fish distributing centers. Heart of the richest sugar producing soil in this country. Center of an agricultural region that has made experts gasp.

OKEECHOBEE COUNTRY CLUB DISTRICT lies at the very doors of Okeechobee—right west of this growing city—along State Highway No. 8, paved like glass—the shortest route between Tampa on the West Coast and

Miami and Palm Beach on the East Coast.

Now, here's the argument.

A MILLION TOURISTS SHOULD PASS YOUR LOT IN OKEECHOBEE COUNTRY CLUB DISTRICT THIS

YEAR ON THEIR WAY BACK AND FORTH FROM TAMPA TO MIAMI AND PALM BEACH.

OKEECHOBEE COUNTRY CLUB DISTRICT IS DIRECTLY ON STATE HIGHWAY NO. 8.

THIS GREAT OCEAN-TO-GULF THOROUGHFARE PASSES ALONG THE ENTIRE NORTHERN BORDER OF THIS BEAUTIFUL RESIDENTIAL SUBDIVISION.

These lots at \$150—while they last—are the rarest bargain in Central Florida today.

They are going like snow in the noonday sun.

Come to our offices at 70 Northeast Second Street and see the scores of men and women looking at the great plats—and buying lots.

Why are these lots selling rapidly?

Because buyers know they will be able to resell at a handsome profit to tourists who will pass this property the coming season—within a few months.

Because investors in Florida real estate want QUICK PROFITS, and they realize these lots will be salable soon at far more than they now pay for them.

Will you be one of our satisfied lot owners—or will you delay until every \$150 lot has passed into the hands of somebody else?

Remember—

Property in and around Okeechobee has increased in value from 500 to 800 per cent in the last year.

What will the coming year do for you?

FIVE MINUTES FROM HEART OF OKEECHOBEE CITY

OKEECHOBEE COUNTRY CLUB DISTRICT is located west of Okeechobee City, squarely on State Highway No. 8. It can be reached in five miles by automobile from the heart of Okeechobee's business district along one of the most beautiful stretches of paved highway in the state of Florida. Development of Okeechobee City's business area is pushing westwards towards the boundaries of this wondrous residential district of a coming metropolis of Central Florida.

GOLF COURSE AND CLUB HOUSE TO BE BUILT

Plans are now under way for the construction of a highly modern golf course at the center of OKEECHOBEE COUNTRY CLUB DISTRICT. A handsome clubhouse of up-to-date and beautiful design is to be built and will be a place of pleasure and recreation for the people of Okeechobee and those buyers of these lots who make OKEECHOBEE COUNTRY CLUB DISTRICT their home. The golf course will be reached by a new 80-foot boulevard from State Highway No. 8. A party of golfers will be able to reach the club house from Okeechobee in about 10 minutes.

80 MILES OF STREETS AND BOULEVARDS TO BE GRADED

No pains have been spared to make of OKEECHOBEE COUNTRY CLUB DISTRICT a place of symmetry and beauty for the homebuilders of the future. Twenty miles of 80-foot boulevards are to be graded in Unit No. 1. Approximately miles of 50-foot streets are also to be graded. State Highway No. 8, paved like glass, forms a beautiful boulevard along the Business District of OKEECHOBEE COUNTRY CLUB DISTRICT.

OWNERS TITLE INSURED REASONABLE RESTRICTIONS

Title to OKEECHOBEE COUNTRY CLUB DISTRICT is insured in the hands of the present owners. Restrictions on the property are reasonably so arranged as to insure a residential district of dignity and beauty, with a Business district of substance and convenience.

These restrictions are worth money to you. They mean greater profit. They protect your property.

OKEECHOBEE DEVELOPERS, Incorporated

DEVELOPERS OF THE BEAUTIFUL OKEECHOBEE COUNTRY CLUB DISTRICT

D. W. YOUNG, Sales Director
Our Offices Open Until 10 P. M.

WEST PALM BEACH, 104 Poinsettia Street

70 N. E Second Street
Just Around the Corner From the Post Office

HEAR THE LECTURE ON "OKEECHOBEE WEALTH" AT OUR OFFICES
AT 3 P. M. AND 8:15 P. M. EVERY DAY EXCEPT THURSDAY
AND SUNDAY